



Sign up for LinkedIn

Quick-Link

A LinkedIn Guide for the Time Constrained

Maximized Profile

LinkedIn Profile Data

Participation

Consistent and Value Driven

Business Application

Using as a Business Tool

Professional Headline

Brand at a Glance

Vanity Link

Make it easy to be found

3 Links

Ability to direct web traffic

100% complete Profile

- Photo
- Specialties
- Summary
- Education
- Current Position
- 2 Previous Positions
- 3 recommendations

Keywords

2 Line Brand

Outlook Toolbar

Contact Settings

Your Closing Pitch

Invitations

- Sending Invitations
- Reply to Invites

Managing Connections

- Tags
- Notes for Contacts

Your Network

- Actively via LinkedIn email
- Permission Based – status updates

Mobile Usage

Smart Phones – iPhone, etc

LinkedIn Applications



LinkedIn Answers

- Answer Questions
- Ask Questions
- Use for Research

LinkedIn Groups

- Join & Participate
- Create your own

Job Search

This was created by the authors of *42 Rules for 24 Hour Success on LinkedIn*



Want to learn more about using LinkedIn?

Contact us:

Info@LinktoProsper.com

or visit

www.LinktoProsper.com

Sales Tool

“Virtual Prospecting”
Supplement existing sales structure

Relationship Building

w/Prospects & Customers

Marketing & Branding

Differentiating key people & business from competition

Talent Acquisition

Fantastic search tools

Reputation Management

“Early warning system”

Operational Efficiency

Customer-only Groups
Permission based marketing